

REGIONAL TRANSIT ISSUE PAPER

Agenda Item No.	Board Meeting Date	Open/Closed Session	Information/Action Item	Issue Date
2	01/12/15	Open	Action	12/16/14

Subject: Awarding a Contract for Siemens Light Rail Vehicle Vinyl Body Wraps to Vehicle Wraps, Inc.

ISSUE

Whether or not to award a Contract for Siemens Light Rail Vehicle Vinyl Body Wraps to Vinyl Wraps, Inc.

RECOMMENDED ACTION

Adopt Resolution No. 15-01-_____, Awarding a Contract for Siemens Light Rail Vehicle Vinyl Body Wraps to Vehicle Wraps, Inc.

FISCAL IMPACT

Budgeted:	Yes	This FY:	NA
Budget Source:	Capital ⁽¹⁾	Next FY:	NA
Funding Source:	Local	Annualized:	\$133,000 average per year for 4 years – 2015 to 2018.
WBS No.	R001.07.01	Total Amount:	\$530,837.83 ⁽²⁾
GL Acct(s):	910800		
Total Budget:	\$530,837.83 ⁽²⁾		

⁽¹⁾This contract is funded using the settlement funds from the CAF light rail vehicle procurement.

⁽²⁾Plus applicable sales tax.

DISCUSSION

On July 28, 2014, the Board authorized solicitation of bids for the installation of vinyl wraps on RT's fleet of 36 Siemens light rail vehicles (LRVs). The purpose of the project is to improve the exterior of the aging fleet by installing a 3M vinyl wrap material similar to that used on the Green Line, LRV 109. A proof of a concept (prototype) vehicle, LRV 107, was wrapped with RT's current branding and was viewed by staff as an acceptable alternative to painting the vehicle. Wrapping the LRV's would be done in lieu of painting, is more environmentally friendly, less time consuming and carries a 7-year manufacturers' warranty against premature wear. Pursuant to the terms of this contract the selected vendor will wrap up to 34 of the 36 Siemens vehicles. LRV 109 was wrapped for operation on the Green Line and LRV 107 was the prototype wrap that provided the technical specifications for this contract. A photograph of the prototype vehicle is attached hereto as Attachment A. Staff is still working with the Arts & Business Council on the development of several art wraps that would be installed on RT's LRVs. This Contract does not preclude the arts project.

Approved:

Presented:

Final 01/07/15

General Manager/CEO

Director, Light Rail

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January

12,

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Vehicles wrapped under this contract will use RT’s standard vehicle branding described in RT’s Graphic Standards Manual. The project will be executed in a multi-year progression, beginning in early 2015 and completed in 2018. The prototype LRV was critical in testing the design layout, coming up with accurate measurements, and for the development of the technical specifications. The Invitation to Bid (ITB) was released on August 4, 2014, and the project was publically advertised. A pre-bid meeting and site visit was held at RT’s light rail facility to allow potential bidders to inspect the prototype LRV, take their own measurements and submit questions.

On October 28, 2014, RT received 6 bids; however 2 of the bids contained material deficiencies and were deemed nonresponsive and not eligible for award. The responsive bids are as follows:

<u>Contractor</u>	<u>Bid Amount</u>
Vehicle Wraps, Inc.	\$530,837.83
CR&A Custom, Inc.	\$531,318.00
Convoy Marketing dba Wrap City Vinyl	\$583,395.00
Tayco Screenprint, Inc.	\$883,605.00

Each bid was reviewed to determine the Bidder’s responsiveness to the requirements of the ITB. After reviewing all bids, staff determined that award of the vinyl wrap contract should go to Vehicle Wraps, Inc. because it was the lowest responsive and responsible Bidder.

BID PROTEST

A Notice of Intent to Recommend Award of Contract letter was issued to all Bidders on October 23, 2014, notifying them of RT’s intent to present to the RT Board on November 10, 2014, award of the subject Contract to Vehicle Wraps, Inc. The 10-day bid protest period was initiated on October 23, 2014. On November 7, 2014, Bidder CR&A Custom, Inc. filed a protest claiming: it submitted an error-free bid and that other Bidders did not; that it be allowed to change its bid price; and, that by being a certified DBE it would help achieve RT’s 3-year overall goal for DBE participation. In following the ITB Bid Protest Procedure, RT responded to CR&A by letter dated November 17, 2014, by providing a thorough explanation to all of protestor’s concerns. The protestor was given until November 28, 2014 to provide written notice that it wanted further consideration of the protest or that it was withdrawing the protest. The protest was deemed withdrawn after the deadline for CR&A to respond had passed and no communication was received from the protestor.

This project is not Federally funded and therefore the Disadvantaged Business Enterprise (DBE) regulation under 49 CFR Part 26 is not applicable to the contract and no DBE participation goal has been set for the project. Likewise, due to limited subcontracting opportunities on this procurement, no SBE goal was established for this project. Although there was no Small Business Enterprise (SBE) goal set for the project, Vehicle Wraps, Inc. is a Rancho Cordova firm and is a certified SBE firm with no subcontractors; therefore, 100% SBE participation is achieved.

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RT performed an independent cost estimate to determine the per vehicle cost to wrap each LRV. The independent cost estimate established a per vehicle cost in the range of \$11,000 to \$14,000 for each LRV. The apparent low bidder, Vehicle Wraps, Inc.'s, bid price per LRV is \$14,945.60 which is substantially similar to the cost RT paid to wrap its prototype LRV which was wrapped in 2013 at a cost of nearly \$15,000. Nearly all of the responsive bidders submitted competitive bids that were reasonably close to the independent cost estimate and the cost to wrap RT's prototype LRV. Therefore, staff has determined that Vehicle Wraps, Inc.'s bid price is fair and reasonable.

Staff recommends the Board award a Contract for Siemens Light Rail Vehicle Vinyl Body Wraps to Vehicle Wraps, Inc. for an amount not to exceed \$530,837.83, plus applicable sales tax.



RESOLUTION NO. 15-01-_____

Adopted by the Board of Directors of the Sacramento Regional Transit District on this date:

January 12, 2015

**AWARDING A CONTRACT FOR SIEMENS LIGHT RAIL VEHICLE VINYL BODY
WRAPS TO VEHICLE WRAPS, INC.**

BE IT HEREBY RESOLVED BY THE BOARD OF DIRECTORS OF THE
SACRAMENTO REGIONAL TRANSIT DISTRICT AS FOLLOWS:

THAT, the Contract between Sacramento Regional Transit District, therein referred to as "RT," and Vehicle Wraps, Inc., therein referred to as "Contractor," whereby Contractor agrees to provide Siemens Light Rail Vehicle Vinyl Body Wraps, as specified, for an amount not to exceed \$530,837.83, plus applicable sales tax, is hereby approved.

THAT, the Chair and General Manager/CEO are hereby authorized and directed to execute said Contract.

PHILLIP R. SERNA, Chair

A T T E S T:

MICHAEL R. WILEY, Secretary

By: _____
Cindy Brooks, Assistant Secretary